



Greater Manchester  
**Mayor's  
Charity**

# Fundraising ideas pack

*We believe homelessness has no place here in Greater Manchester.  
Through prevention and intervention change is possible... join us*

**#WeDontWalkOnBy**

Registered charity number: 1180418

# W e l c o m e . . .

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Thanks for finding out more about Greater Manchester Mayor's Charity and how you can get involved.

We're an ever-growing network of dedicated people who believe homelessness has no place here in Greater Manchester. Together, we raise vital funds to invest in promising practice and innovative homelessness prevention projects. But we can't do it without you.

This pack will hopefully give you some ideas and inspiration to get started with your fundraising.

We would love to hear about your fundraising plans, whether you just want to tell us what you are doing or chat through some ideas.

*Drop us a line...*

Sarah Nurton – [sarah.nurton@gmmayorscharity.co.uk](mailto:sarah.nurton@gmmayorscharity.co.uk)



"Tackling homelessness and rough sleeping remains a personal priority for me... and I urge you to do whatever you can to make real change happen"

*Andy Burnham  
Mayor of Greater Manchester*

# How to get started...

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**Get inspired** – read this pack, get online, chat to us or speak to family and friends to choose your fundraising idea.



**Tell us what you are doing** – we can help you spread the word and your story will inspire others!



**Fundraise and have fun** – make sure you have fun, whatever you are doing!



**Make a difference** – the money raised will help prevent homelessness and rough sleeping across Greater Manchester.

# What can you do?

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**Get sponsored to do something sporty** – Take on a challenge such as a bike ride, run, swim or hike and ask your friends, family and colleagues to support you.



**Organise an event** – From dinner parties to dress down Friday's there are plenty of events you could host to help raise funds.



**Facebook Fundraiser** – Celebrating a birthday, wedding or another special event? Or just want to give? You can raise money through facebook via their 'Fundraisers' feature.



# What can you do?

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**Seasonal support** – You could theme your fundraising around certain months such as Halloween, a religious festival such as Christmas, Easter or event a sporting event such as the World Cup.

**Or...do it your own way!** Bake sales, golf days, quizzes, clothes sales, charity car wash, gaming marathon – whatever you want to do we're here to support you.



# Top Tips: How to maximise your support!

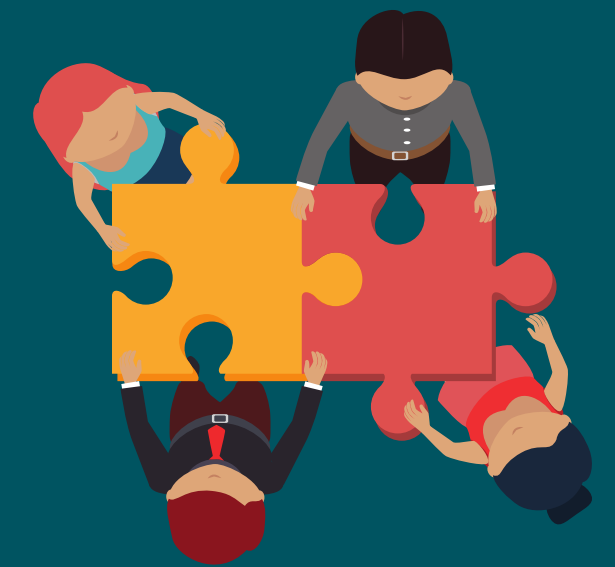
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**Make it easy for people to give**– Set up a page on JustGiving so you can promote what you are doing, enable people to donate easily, and share your story. JustGiving even enables people to add gift aid so their kind gift is worth even more.



**Company match funding**– Some businesses will match fund donations – so it's worth asking your company what they can do to support your efforts! You also might want to get the office involved in a team effort.

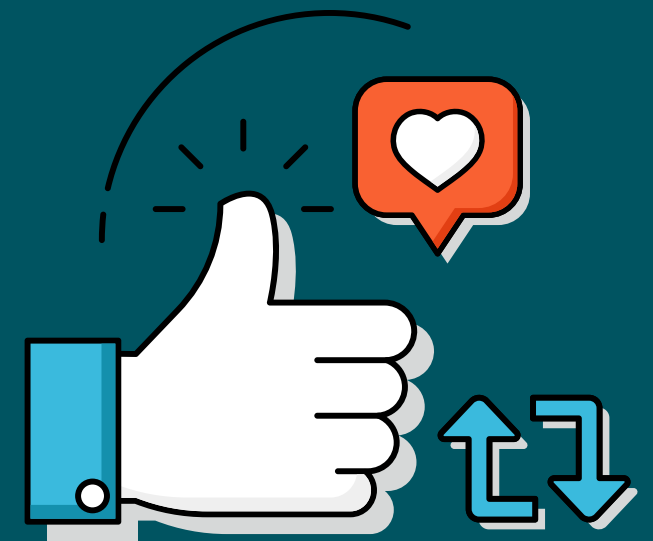


# Top Tips: How to maximise your support!

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**Share your success** – Don't forget to tell us what you are doing so we can spread the word and help you reach more people. Your story can inspire others to take part!



**Add to your event** – If you are hosting an event such as a dinner party or afternoon tea, add something extra to help your guests have fun whilst raising funds – such as a raffle or silent auction or family friendly face painting!



**Tell people how it went!** Up to 20% of donations can be expected after the event so share your pictures and remind friends and family.





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*Thank-you*

